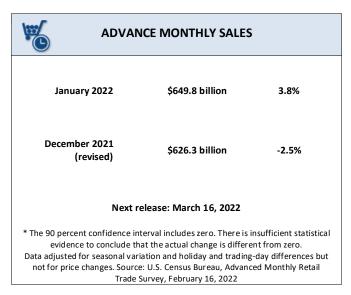
FOR RELEASE AT 8:30 AM EST, WEDNESDAY, FEBRUARY 16, 2022

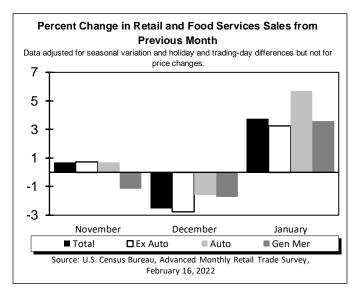
ADVANCE MONTHLY SALES FOR RETAIL AND FOOD SERVICES, JANUARY 2022

Release Number: CB22-21

Intention to Revise: Monthly retail sales estimates will be revised based on the results of the 2020 Annual Retail Trade Survey and the Service Annual Survey. Revised not adjusted estimates and corresponding adjusted estimates are scheduled for release on April 25, 2022 at 10:00 a.m. EDT.

February 16, 2022 — The U.S. Census Bureau announced the following advance estimates of U.S. retail and food services sales for January 2022:





Advance Estimates of U.S. Retail and Food Services

Advance estimates of U.S. retail and food services sales for January 2022, adjusted for seasonal variation and holiday and trading-day differences, but not for price changes, were \$649.8 billion, an increase of 3.8 percent (±0.5 percent) from the previous month, and 13.0 percent (±0.9 percent) above January 2021. Total sales for the November 2021 through January 2022 period were up 16.1 percent (±0.7 percent) from the same period a year ago. The November 2021 to December 2021 percent change was revised from down 1.9 percent (±0.5 percent) to down 2.5 percent (±0.3 percent).

Retail trade sales were up 4.4 percent (±0.4 percent) from December 2021, and up 11.4 percent (±0.7 percent) above last year. Gasoline stations were up 33.4 percent (±1.8 percent) from January 2021, while food services and drinking places were up 27.0 percent (±4.4 percent) from last year.

General Information

The February 2022 Advance Monthly Retail report is scheduled for release on March 16, 2022 at 8:30 a.m.

Data Inquiries

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EDT. View the full schedule in the Economic Briefing Room: < www.census.gov/economic-indicators/>. The full text and tables of this release can be found at < www.census.gov/retail/>.

EXPLANATORY NOTES

The advance estimates are based on a subsample of the Census Bureau's full retail and food services sample. A stratified random sampling method is used to select approximately 5,500 retail and food services firms whose sales are then weighted and benchmarked to represent the complete universe of over three million retail and food services firms.

Survey Description

The U.S. Census Bureau conducts the Advance Monthly Retail Trade and Food Services Survey to provide an early estimate of monthly sales by kind of business for retail and food service firms located in the United States. Each month, questionnaires are mailed to a probability sample of approximately 5,500 employer firms selected from the larger Monthly Retail Trade Survey. Advance sales estimates are computed using a link relative estimator. For each detailed industry, we compute a ratio of current-toprevious month weighted sales using data from units for which we have obtained usable responses for both the current and previous month. For each detailed industry, the advance total sales estimates for the current month is computed by multiplying this ratio by the preliminary sales estimate for the previous month (derived from the larger MRTS) at the appropriate industry level. Total estimates for broader industries are computed as the sum of the detailed industry estimates. The link relative estimate is used because imputation is not performed for most nonrespondents in MARTS. For a limited number of nonresponding companies that have influential effects on the estimates, sales may be estimated based on historical performance of that company. The monthly estimates are benchmarked to the annual survey estimates from the Annual Retail Trade Survey once available. The estimates are adjusted for seasonal variation and holiday and trading day differences. Additional information on MARTS and MRTS can be found on the Census Bureau website at: <www.census.gov/retail>.

Reliability of Estimates

Because the estimates presented in this report are based on a sample survey, they contain sampling error and nonsampling error.

Sampling error is the difference between the estimate and the result that would be obtained from a complete enumeration of the sampling frame conducted under the same survey conditions. This error occurs because only a subset of the entire sampling frame is measured in a sample survey. Standard errors and coefficients of variation (CV), as given in Table 3 of this report, are estimated measures of sampling variation.

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The margin of sampling error, as used on page 1, gives a range about the estimate which is a 90 percent confidence interval. If, for example, the percent change estimate is ± 1.2 percent and its estimated standard error is 0.9 percent, then the margin of sampling error is $\pm 1.753 \times 0.9$ percent or ± 1.6 percent, and the 90 percent confidence interval is ± 0.4 percent to ± 0.4 percent. If the interval contains 0, then one does not have sufficient evidence to conclude at the 90 percent confidence level that the change is different from zero and therefore the change is not statistically significant. Estimated changes shown in the text are statistically significant unless otherwise noted. For a monthly total, the median estimated coefficient of variation is given. The resulting confidence interval is the estimated value $\pm 1.753 \times CV \times$ (the estimated monthly total). The Census Bureau recommends that individuals using estimates in this report incorporate this information into their analyses, as sampling error could affect the conclusions drawn from the estimates.

Nonsampling error encompasses all other factors that contribute to the total error of a sample survey estimate. This type of error can occur because of nonresponse, insufficient coverage of the universe of retail businesses, mistakes in the recording and coding of data, and other errors of collection, response, coverage, or processing. Although nonsampling error is not measured directly, the Census Bureau employs quality control procedures throughout the process to minimize this type of error.

Statement Regarding COVID-19 Impact

The Census Bureau continues to monitor response and data quality and has determined that estimates in this release meet publication standards. For more information, see COVID-19 FAQs.

Weather Information

For information on the impact of weather events on the compilation of this report, please see the Frequently Asked Questions (FAQs) on our website at:

<www.census.gov/retail/marts weather faqs.html>

RESOURCES

The Rest of the Consumer Spending Story

Retail and services together represent what's commonly referred to as consumer spending. Quarterly Services Survey (QSS) revenue comprises roughly 2/3 of the personal consumption expenditures component of the U.S. Gross Domestic Product (GDP) measured by the Bureau of Economic Analysis (BEA). The fourth quarter 2021 Advance Quarterly Services Report will be available on February 18, 2022 at 10:00 AM. Learn about historical revenue trends for certain industries going back 15 years and other data, such as in-patient days and discharges for hospitals, by visiting https://www.census.gov/services/index.html

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API

The Census Bureau's application programming interface lets developers create custom apps to reach new users and makes key demographic, socio-economic and housing statistics more accessible than ever before. <www.census.gov/developers/>

FRED Mobile App



Receive the latest updates on the nation's key economic indicators by downloading the FRED App < https://fred.stlouisfed.org/fred-mobile/ for both Apple and Android devices. FRED, the signature database of the Federal Reserve Bank of St.

Louis, now incorporates the Census Bureau's 13 economic indicators.

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* The 90 percent confidence interval includes zero. There is insufficient statistical evidence to conclude that the actual change is different from zero.

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Table 1. Estimated Monthly Sales for Retail and Food Services, by Kind of Business

(Total sales estimates are shown in millions of dollars and are based on data from the Advance Monthly Retail Trade Survey, Monthly Retail Trade Survey,

and administrative records.)

	Kind of Business	Not Adjusted						Adjusted ²					
NAICS ¹ code		1 Month Total		2022 2021			2020		2022		2021		2020
			% Chg.	Jan. ³	Dec.	Nov.	Jan.	Dec.	Jan. ³	Dec.	Nov.	Jan.	Dec.
		2022	2021	(a)	(p)	(r)			(a)	(p)	(r)	(r)	(r)
	Retail & food services,												
	total	580,887	12.3	580,887	712,682	653,011	517,119	611,429	649,776	626,289	642,636	575,245	536,629
	Total (excl. motor vehicle & parts)	464,758	12.6	464,758	585,253	532,627	412,864	494,937	517,269	500,919	515,235	456,187	421,870
	Total (excl. gasoline stations)	531,508	10.8	531,508	660,374	600,273	479,905	574,794	595,394	571,170	587,758	534,485	497,903
	gasoline stations)	415,379	10.6	415,379	532,945	479,889	375,650	458,302	462,887	445,800	460,357	415,427	383,144
	Retail	514,974	10.9	514,974	638,706	583,223	464,362	559,932	577,740	553,621	569,560	518,517	485,541
	GAFO ⁴	(*)	(*)	(*)	170,662	141,375	102,333	144,871	(*)	125,603	129,590	118,706	108,054
441	Motor vehicle & parts dealers	116,129	11.4	116,129	127,429	120,384	104,255	116,492	132,507	125,370	127,401	119,058	114,759
4411, 4412	Auto & other motor veh. dealers .	106,955	10.8	106,955	117,922	111,011	96,537	108,612	122,234	115,384	117,846	110,454	106,482
44111	New car dealers	(*)	(*)	(*)	95,849	88,409	79,954	92,388	(NA)	(NA)	(NA)	(NA)	(NA)
4413	Auto parts, acc. & tire stores	(*)	(*)	(*)	9,507	9,373	7,718	7,880	(*)	9,986	9,555	8,604	8,277
442	Furniture & home furn. stores	10,872	1.5	10,872	13,259	13,338	10,707	12,129	12,425	11,590	12,512	12,098	10,621
4421 4422	Furniture stores Home furnishings stores	(*) (*)	(*) (*)	(*) (*)	6,665 (S)	6,846 (S)	6,099 (S)	6,153 (S)	(NA) (NA)	(NA) (NA)	(NA) (NA)	(NA) (NA)	(NA) (NA)
									, ,	, ,	` '		, ,
443	Electronics & appliance stores	6,855	-3.0	6,855	10,596	9,150	7,066	9,484	7,316	7,179	7,488	7,533	6,456
444	Building material & garden eq. & supplies dealers	35,197	12.7	35,197	38,760	39,952	31,229	34,524	44,072	42,330	41,822	39,293	37,354
4441	Building mat. & sup. dealers	(*)	(*)	(*)	33,628	35,292	27,143	30,123	(*)	36,752	36,384	34,014	32,601
445	Food & beverage stores	76,876	7.2	76,876	84,620	77,521	71,726	77,260	78,568	77,682	77,817	72,755	71,394
4451	Grocery stores	70,010	8.1	70,010	73,617	68,948	64,785	67,027	70,433	69,581	69,504	64,656	63,775
4453	Beer, wine & liquor stores	(*)	(*)	(*)	7,798	6,094	5,087	7,366	(*)	5,785	5,934	5,936	5,543
446	Health & personal care stores	31,787	7.7	31,787	36,919	32,138	29,509	33,670	32,502	32,730	32,627	30,204	29,876
44611	Pharmacies & drug stores	(*)	(*)	(*)	30,492	27,126	25,420	27,862	(*)	27,770	27,511	25,548	25,398
447	Gasoline stations	49,379	32.7	49,379	52,308	52,738	37,214	36,635	54,382	55,119	54,878	40,760	38,726
448	Clothing & clothing accessories												
	stores	18,747	19.1	18,747	41,222	29,679	15,740	32,237	26,120	25,937	26,853	21,429	20,411
44811	Men's clothing stores	(*)	(*)	(*)	(S)	(S)	349	604	(*)	(S)	(S)	428	444
44812	Women's clothing stores	(*)	(*)	(*)	4,413	3,826	2,043	3,399	(*)	3,311	3,336	2,664	2,550
44814 4482	Family clothing stores	(*) (*)	(*) (*)	(*)	15,186	12,320	5,903 2,213	12,137 3,824	(NA)	(NA)	(NA)	(NA)	(NA)
	Shoe stores	(')	(*)	(*)	4,500	3,284	2,213	3,824	(*)	3,338	3,358	3,203	2,839
451	Sporting goods, hobby, musical instrument, & book stores	7,362	-0.8	7,362	13,215	10,292	7,421	11,319	8,692	8,959	9,530	8,579	7,737
452	General merchandise stores	63,476	6.4	63,476	89,339	76,615	59.643	77,086	72,068	69,578	70.797	66.960	60.754
452 4521	Department stores	9,184	10.3	9,184	18,486	14,015	8,327	14,624	11,929	10,926	11,747	10,698	8,924
4529	Other general merch. stores	(*)	(*)	(*)	70,853	62,600	51,316	62,462	(*)	58,652	59,050	56,262	51,830
45291	Warehouse clubs &												
45300	supercenters	(*)	(*)	(*)	60,542	53,804	44,568	53,210	(*)	50,578	50,951	48,443	44,602
45299	All oth. gen. merch. stores	(*)	(*)	(*)	10,311	8,796	6,748	9,252	(*)	8,074	8,099	7,819	7,228
453	Miscellaneous store retailers	12,652	13.2	12,652	16,254	15,256	11,175	13,939	14,816	14,834	14,941	12,845	12,779
454	Nonstore retailers	85,642	8.9	85,642	114,785	106,160	78,677	105,157	94,272	82,313	92,894	87,003	74,674
4541	Elect. shopping & m/o houses	(*)	(*)	(*)	104,519	96,495	69,830	96,203	(*)	73,501	83,690	78,993	66,947
722	Food services & drinking places	65,913	24.9	65,913	73,976	69,788	52,757	51,497	72,036	72,668	73,076	56,728	51,088

^(*) Advance estimates are not available for this kind of business.

- (NA) Not available (a) Advance estimate (p) Preliminary estimate (r) Revised estimate
- (S) Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%), poor response quality (total quantity response rate is less than 50%), or other concerns about the estimate's quality.
- $(1) \ \ \text{For a full description of the NAICS codes used in this table, see $$ <$ \text{https://www.census.gov/naics/}$>. $$$
- (2) Estimates are concurrently adjusted for seasonal variation and for holiday and trading day differences, but not for price changes. Concurrent seasonal adjustment uses all available unadjusted estimates as input to the X-13ARIMA-SEATS program. The factors derived from the program are used in calculating all seasonally adjusted estimates shown in this table. Year-to-date seasonally adjusted sales estimates are not tabulated. Adjustment factors and explanatory material can be found on the Internet at http://www.census.gov/retail.
- (3) Advance estimates are based on early reports obtained from a small sample of firms selected from the larger Monthly Retail Trade Survey (MRTS) sample.

 All other estimates are from the MRTS sample.
- (4) GAFO represents firms which specialize in department store types of merchandise and is comprised of furniture & home furnishings (442), electronics & appliances (443), clothing & accessories (448), sporting goods, hobby, musical instrument, and book (451), general merchandise (452), office supply, stationery, and gift stores (4532).

Source: U.S. Census Bureau, Advance Monthly Retail Trade Survey, February 16, 2022. Table 3 provides estimated measures of sampling variability. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at www.census.gov/retail/how_surveys_are_collected.html.

Table 2. Estimated Change in Monthly Sales for Retail and Food Services, by Kind of Business

(Estimates are shown as percents and are based on data from the Advance Monthly Retail Trade Survey, Monthly Retail Trade Survey,

and administrative records.)

				Percent	Change ¹		
NAICS code	Kind of Business		? Advance m	Dec. 2021 I	Preliminary m	Nov. 2021 through Jan. 2022 from	
		Dec. 2021 (p)	Jan. 2021 (r)	Nov. 2021 (r)	Dec. 2020 (r)	Aug. 2021 through Oct. 2021	Nov. 2020 through Jan. 2021
	Retail & food services,						
	total	3.8	13.0	-2.5	16.7	1.7	16.1
	Total (excl. motor vehicle & parts)	3.3	13.4	-2.8	18.7	1.3	17.3
	Total (excl. gasoline stations)	4.2	11.4	-2.8	14.7	1.3	14.2
	Total (excl. motor vehicle & parts &						
	gasoline stations)	3.8	11.4	-3.2	16.4	0.9	14.9
	Retail	4.4	11.4	-2.8	14.0	1.9	14.1
41	Motor vehicle & parts dealers	5.7	11.3	-1.6	9.2	3.0	11.7
411, 4412	Auto & other motor veh. dealers	5.9	10.7	-2.1	8.4	2.9	11.1
42	Furniture & home furn. stores	7.2	2.7	-7.4	9.1	-0.7	9.3
43	Electronics & appliance stores	1.9	-2.9	-4.1	11.2	-11.0	5.5
44	Building material & garden eq. & supplies dealers	4.1	12.2	1.2	13.3	7.7	12.8
45	Food & beverage stores	1.1	8.0	-0.2	8.8	1.6	8.2
451	Grocery stores	1.2	8.9	0.1	9.1	1.7	8.7
46	Health & personal care stores	-0.7	7.6	0.3	9.6	1.1	9.2
47	Gasoline stations	-1.3	33.4	0.4	42.3	5.2	42.3
48	Clothing & clothing accessories stores	0.7	21.9	-3.4	27.1	0.4	28.6
51	Sporting goods, hobby, musical instrument, & book stores	-3.0	1.3	-6.0	15.8	-1.3	12.3
52	General merchandise stores	3.6	7.6	-1.7	14.5	-0.1	12.0
521	Department stores	9.2	11.5	-7.0	22.4	-6.5	19.2
53	Miscellaneous store retailers	-0.1	15.3	-0.7	16.1	1.8	18.5
54	Nonstore retailers	14.5	8.4	-11.4	10.2	0.1	10.5
22	Food services & drinking places	-0.9	27.0	-0.6	42.2	0.1	35.0

⁽p) Preliminary estimate

Source: U.S. Census Bureau, Advance Monthly Retail Trade Survey, February 16, 2022. Table 3 provides estimated measures of sampling variability. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at www.census.gov/retail/how_surveys_are_collected.html.

⁽r) Revised estimate

⁽¹⁾ Estimates shown in this table are derived from adjusted estimates provided in Table 1 of this report.

Table 3. Estimated Measures of Sampling Variability and Revision to Advance Estimates Jan. 2022

(Estimates are shown as percents and are based on data from the Advance Monthly Retail Trade Survey and Monthly Retail Trade Survey)

		Median	Medi	an standard erroi Percent change	Revision for month- to-month change ⁽²⁾		
NAICS Code	Kind of Business	CV ⁽¹⁾ for Current Mo. (%)	Previous Mo. to Current Mo.	Previous Qtr. to Current Qtr.	Current Mo. to same Mo. Last Yr.	Average revision	Median absolute revision
	Retail & food services,						
	total	0.8	0.3	0.2	0.5	0.1	0.2
	Total (excl. motor vehicle & parts)	0.9	0.2	0.2	0.4	0.0	0.2
	Total (excl. gasoline stations)	0.8	0.3	0.2	0.5	0.0	0.2
	Total (excl. motor vehicle & parts &						
	gasoline stations)	0.9	0.3	0.2	0.5	0.0	0.2
	Retail, total	0.6	0.2	0.2	0.4	0.0	0.2
441	Motor vehicle & parts dealers	1.4	0.8	0.5	1.3	0.2	0.6
4411, 4412	Auto & other motor veh. dealers	1.5	0.9	0.5	1.4	0.2	0.6
442	Furniture & home furn. stores	2.9	1.0	0.7	1.6	0.2	1.4
443	Electronics & appliance stores	1.7	0.6	0.4	1.0	-0.6	1.3
444	Building material & garden eq. &						
	supplies dealers	2.3	0.7	0.6	1.3	0.1	0.3
445	Food & beverage stores	0.6	0.2	0.2	0.6	0.0	0.3
4451	Grocery stores	0.7	0.1	0.2	0.6	0.0	0.3
446	Health & personal care stores	3.6	0.9	0.4	1.8	0.2	0.8
447	Gasoline stations	1.1	0.3	0.4	1.0	0.4	0.5
448	Clothing & clothing accessories						
	stores	2.1	0.8	0.8	2.3	0.7	0.9
451	Sporting goods, hobby, musical						
	instrument, & book stores	2.7	0.7	0.9	1.5	0.0	0.8
452	General merchandise stores	1.1	0.1	0.1	0.2	0.2	0.2
4521	Department stores	0.0	0.0	0.0	0.0	0.3	0.2
453	Miscellaneous store retailers	4.9	2.7	1.7	4.8	0.0	1.0
454	Nonstore retailers	1.5	0.4	0.4	0.9	-0.7	1.4
722	Food services & drinking places	3.7	1.1	0.8	2.5	0.4	0.3

⁽¹⁾ Estimated measures of sampling variability are based on estimates not adjusted for seasonal variation or holiday or trading day variation. Medians are based on estimates for the most recent 12 months.

⁽²⁾ These columns provide measures of the difference between the advance-to-preliminary and preliminary-to-final estimates of month-to-month change for the same pair of months as measured by the Advance sample and MRTS sample. The average and median revisions are based on estimates for the most

Source: U.S. Census Bureau, Advance Monthly Retail Trade Survey, February 16, 2022. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at <www.census.gov/retail/how_surveys_are_collected.html>.